Small Business Institute Journal


University Of Central Arkansas
SMALL BUSINESS INSTITUTE JOURNAL

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Dr. Don B. Bradley III
Editor
Small Business Advancement National Center
University of Central Arkansas

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The Small Business Institute® is the premier organization dedicated to field-based student consulting and outreach to small businesses. Our members are actively involved with small businesses and entrepreneurial firms in their communities and regions.
Letter from the President

Continuing a Tradition......

The Small Business Institute® Journal is one of the many benefits of membership in the Small Business Institute® association (SBI). SBI is the premier organization for pedagogical research using field-based student experiential learning. Along with this journal, SBI offers a student case competition, a national conference, professional development opportunities and much more. Check us out at www.smallbusinessinstitute.biz.

The Small Business Institute® Journal provides a focused approach to a wide range of research regarding small business and entrepreneurship issues. It embraces pedagogical manuscripts, thereby enabling scholars and practitioners to share findings and best practices in their disciplines.

We appreciate your interest in this Journal and welcome your submissions. All submissions are blind reviewed by three individuals.

We believe the Small Business Institute® Journal fills a valuable need in the field with a top quality journal. We hope you agree. Enjoy!

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