Small Business Institute Journal


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Editor
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The Small Business Institute® is the premier organization dedicated to field-based student consulting and outreach to small businesses. Our members are actively involved with small businesses and entrepreneurial firms in their communities and regions.
Acting on a Promise…Fulfilling a Need

This edition of the Small Business Institute® Journal is fulfilling its promise by providing a focused approach to practical research in the fields of small business and entrepreneurship. The Journal is also fulfilling a need by embracing pedagogical manuscripts, thus enabling scholars and practitioners (business owners and policy makers) to share insight and best practices to further development within these fields.

A quick examination of the contents of this edition indicates the breadth of academic research as well as pedagogy. There is a substantial amount of work dedicated to application and the Small Business Institute® is the premier organization for field based learning. Such pedagogy, captured by S.B.I. case work, addresses the increased interest in service learning and/or demonstrated learning outcomes for which academic institutions of all sizes and missions are accountable. This Journal is proving to be a focused outlet for such information.

We appreciate your interest in this Journal and welcome your submissions as a valued contributor. All submissions are blind reviewed by three individuals, assuring both quality and relevance to the readership.

This Journal addresses both a need in the field as well as the interface between academic and practitioner interests. Enjoy.

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